



MAURER FOUNDATION
breast health education

ANNUAL SPONSORSHIP PACKAGES



PINK BOWL - MARCH



GOLF CLASSIC - MAY



MOTORCYCLE RIDE - JUNE



PINK DIAMOND GALA - OCT

Did You Know?

Five Ways Social Responsibility Improves Business

- 1 COMMUNITY ENGAGEMENT**—Show your support for the local community and earn loyal customers.
- 2 EMPLOYEE MORALE**—Decrease employee turnover, improve company culture & build camaraderie.
- 3 INCREASED SALES**—Customers are more likely to buy from companies that do good.
- 4 TAX DEDUCTIONS**—Properly planned, charitable donations and sponsorships can reduce tax liability.
- 5 NETWORKING**—One of the best ways to network with potential clients and partners is through philanthropic endeavors.

OUR EVENT PARTNERSHIPS OFFER THE FOLLOWING EXPOSURE



224k+
Annual
Website Visits



875 Event
Attendees



Pink Bowl
FEB

This family bowling event is a great outing or a fun employee team-building exercise, or both, you decide!

maurerfoundation.org/bowling
ATTENDEES: 150



Golf
Classic
MAY

Enjoy a mid-week round at your choice of two prestigious golf clubs, all while networking with friends, old and new.

maurerfoundation.org/golf
ATTENDEES: 300



Motorcycle
Ride
JUNE

Take a scenic Long Island ride for breast health education and make new connections over lunch.

maurerfoundation.org/motorcycle
ATTENDEES: 125



Pink
Diamond
Gala
OCT

Our signature annual event offers access to high-level decision makers along with industry-specific networking.

maurerfoundation.org/gala
ATTENDEES: 300

Sponsorship Opportunities

BENEFITS		FRIEND \$9,000 YOUR COST	CHAMPION \$15,000 YOUR COST	PATRON \$20,000 YOUR COST
ANNUALLY	Plaque Presentation	✓	✓	✓
	Social Media Recognition of Sponsorship	✓	✓	✓
	Homepage Logo	✗	✗	✓
PINK BOWL	Bowling Lanes	2	2	3
	Lane Signage	✗	✓	✓
	Newsletter & Website Recognition	✗	✓	✓
	Social Media Recognition	✗	✗	✓
GOLF CLASSIC	Foursome	1	1	1
	Tee signage, E-journal, Social media	✗	✓	✓
	Event Signage and Website Recognition	✗	✓	✓
	Newsletter Recognition	✗	✗	✓
	Additional Reception Guests	✗	✗	2
MOTORCYCLE RIDE	Riders	2	3	4
	T-shirt & Website Recognition	✗	✓	✓
	Newsletter & Social Media Recognition	✗	✓	✓
	Company Banner at Lunch Venue	✗	✗	✓
PINK DIAMOND GALA	Table of 10	1	1	1 VIP
	Sponsorship of H.S. Breast Health Program	✗	✓	✓
	Newsletter & Website Recognition	✗	✓	✓
	Event Acknowledgement	✗	✓	✓
	Journal Ad	✗	GOLD	PLATINUM
	Social Media Coverage	✗	✗	✓
TOTAL ESTIMATED VALUE		VALUE: \$11,750	VALUE: \$17,500	VALUE: \$26,000

THE FOLLOWING ARE ALSO AVAILABLE • Customized packages • Content Sponsorships
 Branded Fundraising Opportunities • In-Kind Donation Partnerships • Breast Health Program Sponsorships
 Marketing Partnerships • Matching-Gift Sponsorships • PLEASE CONTACT US FOR MORE DETAILS

Thank You For Your Support

SPONSORSHIP INFORMATION

Please choose your Sponsorship Level

Friend (\$9,000) Champion (\$15,000) Patron (\$20,000)

COMPANY INFORMATION

Name _____

Company _____

Address _____

City/State/Zip _____

Phone _____

Email _____

What Social Media Accounts or Websites Should We Link To or Tag?

Facebook Twitter Instagram LinkedIn

My Website _____

Other _____

Please send ad text & logos for sponsorships to dgoldman@maurerfoundation.org



The Maurer Foundation is a Long Island-based non-profit founded in 1995 by breast surgeon Dr. Virginia Maurer. Our mission is to save lives through breast health education that focuses on breast cancer prevention, healthy lifestyle choices, early detection and risk reduction. Thank you for helping us fulfill our mission.

PAYMENT INFORMATION

Check enclosed for \$ _____ (Make payable to The Maurer Foundation)

Please charge \$ _____ to card # _____

Expiration Date ____ / ____ Security Code _____

The Maurer Foundation is a 501(c)3 tax-exempt organization. Our EIN# is 11-3253292.

EMAIL FORM

dgoldman@maurerfoundation.org

MAIL FORM

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Melville, New York 11747

PURCHASE ONLINE

maurerfoundation.org/sponsor