



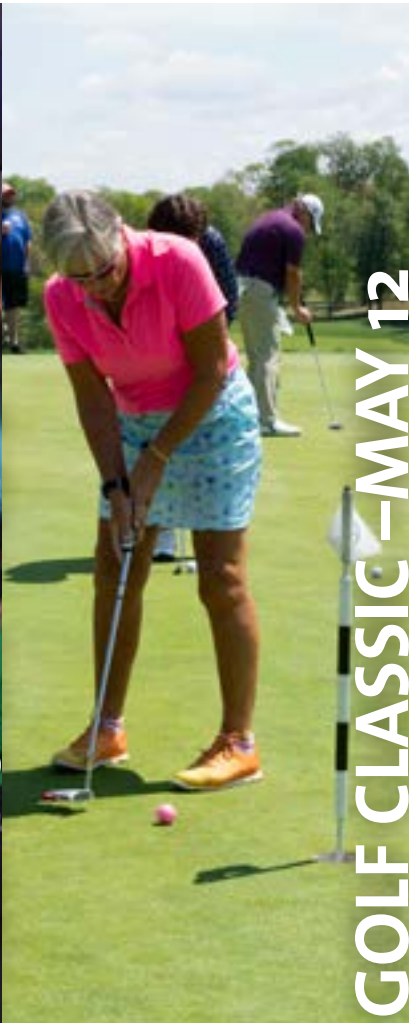
MAURER FOUNDATION
breast health education

CELEBRATING 25 YEARS

2020 ANNUAL SPONSORSHIP PACKAGES



PINK BOWL—FEB 2



GOLF CLASSIC—MAY 12



MOTORCYCLE RIDE—SEPT



PINK DIAMOND GALA—OCT 2

“Our credit union is built upon giving back to the community, so our Maurer Foundation sponsorship gave us an opportunity to support an important and worthy cause and also enjoy a day of bowling fun with our employees and their families. We are very happy to continue to support The Maurer Foundation!”

— Kevin Healy, CEO of Sperry Federal Credit Union —

Did You Know?

Five Ways Social Responsibility Improves Business

- 1 COMMUNITY ENGAGEMENT**—Show your support for the local community and earn loyal customers.
- 2 EMPLOYEE MORALE**—Decrease employee turnover, improve company culture & build camaraderie.
- 3 INCREASED SALES**—Customers are more likely to buy from companies that do good.
- 4 TAX DEDUCTIONS**—Properly planned, charitable donations and sponsorships can reduce tax liability.
- 5 NETWORKING**—One of the best ways to network with potential clients and partners is through philanthropic endeavors.

OUR EVENT PARTNERSHIPS OFFER THE FOLLOWING EXPOSURE



224k+
Annual
Website Visits



875
Event
Attendees



5k+
Social
Subscribers



6k+
EMAIL
Subscribers



Pink Bowl
FEB 9

This family bowling event is a great outing or a fun employee team-building exercise, or both, you decide!

maurerfoundation.org/bowl
ATTENDEES: 150



Golf
Classic
MAY 12

Enjoy a mid-week round at your choice of two prestigious golf clubs, all while networking with friends, old and new.

maurerfoundation.org/golf
ATTENDEES: 300



Motorcycle
Ride
SEPT

Take a scenic Long Island ride for breast health education and make new connections over lunch.

maurerfoundation.org/motorcycle
ATTENDEES: 125



Pink
Diamond
Gala
OCT 2

Our signature annual event offers access to high-level decision makers along with industry-specific networking.

maurerfoundation.org/diamond
ATTENDEES: 300

Sponsorship Opportunities

BENEFITS		FRIEND \$8,500 TOTAL COST	CHAMPION \$14,000 TOTAL COST	PATRON \$20,000 TOTAL COST
ANNUALLY	Plaque Presentation	✓	✓	✓
	Social Media Recognition of Sponsorship	✓	✓	✓
	Homepage Logo	✗	✗	✓
PINK BOWL	Bowling Lanes	2	2	3
	Lane Signage	✗	✓	✓
	Newsletter & Website Recognition	✗	✓	✓
	Social Media Recognition	✗	✗	✓
GOLF CLASSIC	Foursome	1	1	1
	Tee signage, E-journal, Social media	✗	✓	✓
	Event Signage & Website	✗	NAME	LOGO
	Press Release Coverage	✗	✗	✓
	Additional Reception Guests	✗	✗	2
MOTORCYCLE RIDE	Riders	2	3	4
	T-shirt & Website Recognition	✗	NAME	LOGO
	Newsletter & Socia Media Recognition	✗	✓	✓
	Company Banner at Lunch Venue	✗	✗	✓
PINK DIAMOND GALA	Table of 10	1	1	1 VIP
	Sponsorship of H.S. Breast Health Program	✗	✓	✓
	Newsletter & Website Recognition	✗	✓	✓
	Event Acknowledgement	✗	✓	✓
	Journal Ad	✗	GOLD	PLATINUM
	Press Release Coverage	✗	✗	✓
TOTAL ESTIMATED VALUE		VALUE: \$10,050	VALUE: \$15,600	VALUE: \$25,000

THE FOLLOWING ARE ALSO AVAILABLE • Customized packages • Content Sponsorships
 Branded Fundraising Opportunities • In-Kind Donation Partnerships • Breast Health Program Sponsorships
 Marketing Partnerships • Matching-Gift Sponsorships • PLEASE CONTACT US FOR MORE DETAILS

Thank You For Your Support

SPONSORSHIP INFORMATION

Please choose your Sponsorship Level

Friend (\$8,500) Champion (\$14,000) Patron (\$20,000)

COMPANY INFORMATION

Name _____

Company _____

Address _____

City/State/Zip _____

Phone _____

Email _____

What Social Media Accounts or Websites Should We Link To or Tag?

Facebook Twitter Instagram

My Website _____

Other _____

Please send ad text & logos for sponsorships to dgoldman@maurerfoundation.org

PAYMENT INFORMATION

Check enclosed for \$ _____ (Make payable to The Maurer Foundation)

Please charge \$ _____ to card # _____

Expiration Date ____ / ____ Security Code _____

Please consider chipping in an additional 3% to cover our credit card processing fees.

Yes, Please Add An Additional 3%

The Maurer Foundation is a 501(c)3 tax-exempt organization. Our EIN# is 11-3253292.



The Maurer Foundation is a Long Island-based non-profit founded in 1995 by breast surgeon Dr. Virginia Maurer. Our mission is to save lives through breast health education that focuses on breast cancer prevention, healthy lifestyle choices, early detection and risk reduction. Thank you for helping us fulfill our mission.

@ EMAIL FORM

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MAIL FORM

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Melville, New York 11747

PURCHASE ONLINE

maurerfoundation.org/sponsor